CALL FOR PRESENTATIONS

Proposal deadline: Friday, January 29, 2027 (11:59 pm Pacific Time)

International Council on Active Aging, www.icaa.cc, seeks knowledgeable, dynamic presenters for the ICAA Conference, November 16 - 18, 2027 in Raleigh, NC, USA. Share your expertise by proposing an engaging, informative educational session.

NOTE: The **ICAA Conference is for professionals** working with older adults, *not* older adult consumers.

ICAA AUDIENCE
ICAA's diverse audience of professionals is interested in promoting the quality of life of older adults. Attendees include executives and senior managers, supervisors and staff across all functional areas and departments in senior living communities, active adult communities, "seniors" community centers, social service agencies, fitness clubs and government organizations.

TOPICS OF INTEREST
The Session Selection Committee invites proposals that are not within the areas below yet are relevant to the active-aging professional. Topics of special interest for 2026 include:

- Wellness alignment with business objectives
- Budgeting for and funding wellness initiatives
- Nutrition and healthy eating overviews and programs
- Technology types and utility for operations, programs and individuals
- Psychological, emotional and spiritual well-being in later life

For descriptions of each topic area, click https://icaaconference.icaa.cc/tracks.php

TOPIC AREAS		
☐ Business alignment	☐ Nutrition for older adults	☐ Technology
☐ Cognitive & emotional health	☐ Physical activity	☐ Trends and Innovations
☐ Culture & Inclusion	☐ Programming	☐ Wellness integration with health care
☐ Leadership & Management	☐ Staffing & employee wellness	

SELECTION CRITERIA

Relevance

- Topic is relevant to professionals and advances wellness for older adults.
- Content is likely to be interesting and useful to attendees.

Creativity

- Content is innovative; new ideas and concepts are introduced.
- Presentation format is engaging and interactive.

Clarity

- Purpose of the session is clear and specifies the value of the content.
- Purpose of equipment or technology is defined.
- The functional levels of the older adults being referenced are explained.
- Proposal is well-organized, complete, with good grammar and spelling.

Impact

- Content can be adapted and implemented across disciplines and work settings.
- Specific techniques, skills or actions attendees will perform are clearly stated.
- Details on how to achieve an outcome are provided.

Alignment

- Content is fact-based, evidence-informed and consistent with current practices.
- Speaker(s) is qualified to deliver; session content respects scope of practice.
- Content is based on what older adults can do to the best of their abilities; description reflects an anti-ageist perspective.

ICAA Conference proposals tip sheet and **ICAA Conference proposal FAQs**

PRESENTER BENEFITS

- Complimentary full registration to all conference sessions, expo and events.
- Opportunity to build your professional network.
- Professional visibility and prestige as an ICAA speaker.

PRESENTER RESPONSIBILITIES

- Submit written handouts 2 weeks in advance of the conference for inclusion in the mobile or desktop app. Product promotions are not accepted as handouts.
- Confirm that all content and material is original or properly cited.
- Agree not to deliver any presentation on the same topic in the same city during or within 3 weeks prior to the conference. Doing so will prohibit the presenter from future presentations.

PRESENTER RESPONSIBILITIES

- Abide by the speaker policies and follow guidelines for what can and cannot be said or shown about speaker-developed products or services.
- Abide by the ICAA Conference Code Of Conduct: https://icaaconference.icaa.cc/code_of_conduct.php
- Provide a headshot for use when marketing the ICAA Conference.

At the conference, presenters:

- bring their own laptop and remote control (slide changer) if using a slide deck (e.g., PowerPoint, Keynote). Any audiovisual ordered onsite will be invoiced to the presenter.
- using a MAC computer provide their own adapter to connect to the data projector.
- understand there is **NO Internet connection available in session rooms.**
- may need to provide their own activity/fitness equipment at their own expense.

FILMING, RECORDING AND RIGHTS

- Educational sessions and events may be filmed or recorded. Speakers agree to grant ICAA the rights to film, record or photograph the session for registered attendees to view for the time period designated by ICAA, and as an ICAA member benefit after said time period.

SUBMISSION GUIDELINES

- Proposals will ONLY be accepted when submitted through ICAA's online portal.
- Maximum 3 proposals per speaker. Each session is a separate proposal.
- Maximum 3 presenters in panel sessions.
- Before submitting a proposal, download the form and save as a Word document. Draft your proposal and save as your copy. Copy and paste your draft into the form and click "Submit" at the end. The online proposal submission form **DOES NOT SAVE** until all sections are completed.
- You will be sent an email confirming we have received your proposal(s).
- ICAA reserves the right to edit session titles, descriptions and biographies.

APPLY HERE
https://www.icaa.cc/conferenceandevents/presenter_application_form.php