

## **CALL FOR PRESENTATIONS**

**Deadline is Thursday, January 20, 2022 (11:59 pm Pacific Time)**

International Council on Active Aging, [www.icaa.cc](http://www.icaa.cc), is seeking knowledgeable, dynamic presenters for the ICAA Conference, Leadership Summit and Expo, November 8-10, 2022. Share your expertise by delivering an engaging, informative educational session.

### **IMPORTANT DETAILS**

- The **ICAA Conference is for professionals** working with older adults, *not* older adult consumers.
- Topics relate to the dimensions of wellness: emotional, environmental, intellectual/cognitive, physical, professional/vocational, social and spiritual.
- Successful proposals promote the integration of wellness culture among all disciplines, departments and organizational structures.
- Provide details in the description so the Selection Committee members understand the proposed content. Proposals that are incomplete or do not clearly and completely provide the requested information will not be considered.
- Avoid submitting “cookie cutter” generic session ideas.
- Proposals will **ONLY** be accepted online so the Selection Committee can easily access them. Maximum 4 proposals per speaker.
- The Selection Committee will immediately reject a proposal that promotes a company, product, service or personal business. Complete information must be shared with attendees without having to purchase a product or service.
- Proposals cannot be accepted once the submission site closes at 11:59 pm Pacific time, January 20, 2022.

### **ABOUT ICAA ATTENDEES**

Attendees include executives and senior managers, supervisors and staff across all functional areas and departments in continuing care/life plan communities, independent living, active adult, assisted living, memory care and nursing environments, community “seniors” centers, fitness clubs, and social service or government organizations.

They work with older adults at all points along the continuum of physical function, from highly fit through frail, and at all points along the continuum of cognitive function, from cognitively healthy or with minimal impairment through dementias.

**TOPIC AREAS**

Business alignment	Programming
Cognitive & emotional health	Staffing & employee wellness
Management & marketing	Technology
Nutrition for older adults	Trends and Innovations
Physical activity	Wellness integration with healthcare

**PRESENTER BENEFITS**

- Complimentary access to all conference sessions and events on every day.
- Opportunity to build professional network.
- Increased knowledge of active aging dynamics and industry.
- Professional visibility and prestige as an ICAA speaker.
- Resources for developing speaking skills.

**PRESENTER RESPONSIBILITIES**

- Submit written handouts 3 weeks in advance of the conference for inclusion in the conference handouts collection.
- Confirm that all content and material is original or properly cited.
- Abide by the ICAA Conference Code Of Conduct:  
[https://icaaconference.icaa.cc/code\\_of\\_conduct.php](https://icaaconference.icaa.cc/code_of_conduct.php)

**At in-person conferences, presenters:**

- ✓ bring their own laptop and remote control (slide changer) if using a slide deck (e.g., PowerPoint, Keynote). Any audiovisual ordered onsite will be invoiced to the presenter.
- ✓ if using a MAC computer, provide their own 15 pin D-VGA adapter or other adapter to the data projector.
- ✓ understand that there is **NO Internet connection available in session rooms.**
- ✓ may need to provide their own activity/fitness equipment at their own expense.
- ✓ will not deliver any presentation in the same city during or within 3 weeks prior to the conference. Doing so will prohibit the presenter from future presentations.

**For virtual conferences, presenters:**

- ✓ test the technology and virtual platform prior to the conference and attend trainings.
- ✓ answer questions and address comments sent in the question and chat boxes.

**FILMING, RECORDING AND RIGHTS**

- ✓ Educational sessions and events may be filmed or recorded; virtual sessions are recorded. Speakers agree to grant ICAA the rights to film, record or photograph the session for registered attendees to view for the time period designated by ICAA, and as an ICAA member benefit after said time period.
- ✓ International Council on Active Aging grants the rights to the Presenter(s) to release full recordings of, or portion of, the presentation on the Presenter(s) website for clients or public access after the time period designated by ICAA.

**HOW TO SUBMIT PROPOSALS**

- The proposal sections DO NOT SAVE as you move from one step to the next. Draft all components of your proposal in advance and then copy and paste once you are ready to submit. This will also ensure you have a copy on hand.
- Use one proposal per session. Maximum 3 presenters in panel sessions.
- Submit up to 4 sessions. The committee will not consider more than 4 sessions from one person.
- You will be sent an email confirming we have received your proposal(s).
- ICAA reserves the right to edit session titles, descriptions and biographies.